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62157 Feb. 26, 1938

THE DOUGHTEN SEED COMPANY

12th near Henderson Street, Jersey City, N. J.

RECLEANED . . . *Imported and Domestic* . . . GRASSES

for FIELD, LAWN and TURF
(WHOLESALE EXCLUSIVELY)

February 26, 1938

Doughten's Silent Salesman SMALL PACKAGE, WINDOW
AND COUNTER DISPLAY



PRINTED IN FIVE COLORS--will increase your Lawn Grass trade

Our Warehouse is open until midnight each week-day for the delivery of seed.
Orders should be in our hands by 2 P.M. if next day delivery is desired.

Special 'Phone Service—From East of Hudson River, 'Phone Rector 2-0917.
From West of Hudson River, 'Phone Delaware 8-6133-4.

February 26
1938

TELEPHONE
Friends East of the Hudson
RECTOR 2-0917
Friends West of the Hudson
DELAWARE 8-6133-4

**THE DOUGHTEN
RECLEAVED DEP**

FREEDOM QUALITY LAWN MIXTURES

Containing Bent



FACSIMILE
1-2-5-10 LB. COTTON SACKS

FREEDOM QUALITY SUNNY

*The Finest Mixture
for Eastern Conditions*

Composed of extra recleaned heavyweight Fancy Kentucky Bluegrass, N. Z. Chewings Fescue Colonial Bent and Superfine Redtop.

98% Pure

Minimum of Weeds and Inert

Seed Count:

Approximately 3,500,000 per pound.

Packed:

100 lb. or 50 lb. burlaps.....\$30.00

10 lb. or 5 lb. cotton sack.... 31.50

2 lb. cotton sack 32.00

1 lb. cotton sack 33.00

With White Clover, 50c per
hundred higher.

FREEDOM QUALITY SHADY formula is a mixture predominately of imported turf grasses, selected for their ability to produce a beautiful, permanent turf under shady conditions. Poa Trivialis, New Zealand Chewings Fescue with Mixed Bent complete a trio, unbeatable for shady spots.

Composed of Mixed Bent, Rough Stalked Meadow Grass (Poa Trivialis), New Zealand Chewings Fescue, Fancy Kentucky Bluegrass, English Perennial Rye Grass and Fancy Redtop.

Seed Count:

Approximately 3,000,000 per pound.

Packed:

100 lb. or 50 lb. burlap sacks.\$32.00

10 or 5 lb. cotton sacks 33.50

1 lb. cotton sacks 35.00



FACSIMILE
1-5-10 LB. COTTON SACKS

FAITH QUALITY LAWN MIXTURES

The "Always Dependable"



FACSIMILE
1-2-5-10 LB. COTTON BAGS

FAITH QUALITY SUNNY—Blended to produce a permanent turf, pleasing in color and texture. Grows rapidly and thrives under adverse weather conditions. Contains a sufficient variety of turf grasses to insure a continuance of color during the heat of summer and cooler days of early fall.

Composed of Colonial Bent, Fancy Kentucky Blue Grass, Redtop, Rye Grass and White Clover.

Seed Count:

Approximately 2,000,000 per pound.

Packed:

100 lb. or 50 lb. burlap sacks.\$21.00

10 or 5 lb. cotton sacks..... 22.50

2 lb. cotton sacks 23.00

1 lb. cotton sacks 24.00

FAITH QUALITY SHADY—Blended of well-balanced imported and native grasses, tolerant of the shade. This mixture can be depended upon to produce a beautiful lawn under all average shade conditions.

Composed of Rough Stalked Meadow Grass (Poa Trivialis), N. Z. Chewings Fescue, Fancy Kentucky Bluegrass, Redtop and Rye Grass.

Seed Count:

Approximately 1,500,000 per pound.

Packed:

100 lb. or 50 lb. burlap sacks.\$23.00

10 or 5 lb. cotton sacks 24.50

2 lb. cotton sacks 25.00

1 lb. cotton sacks 26.00



FACSIMILE
1-2-5-10 LB. COTTON SACKS



FACSIMILE
1-2-5-10 LB. COTTON BAGS

FAME QUALITY—This blend of native grasses grows rapidly, producing a pleasing turf. Gives excellent results on both good and poor impoverished soils.

Composed of Kentucky Blue Grass, Red Top, Domestic Rye Grass, and White Clover.

Seed Count:

Approximately 1,000,000 per pound.

Packed:

100 lb. or 50 lb. burlap sacks.\$16.00

10 or 5 lb. cotton sacks..... 17.50

2 lb. cotton sacks 18.00

1 lb. cotton sacks 19.00

SUNNYSIDE MIXTURE—Blended to supply those demanding a fair mixture containing Blue Grass at a minimum of cost. Grows rapidly.

Composed of Domestic Rye Grass, Kentucky Blue Grass, Timothy, Redtop and 2% White Clover.

Packed:

100 lb. or 50 lb. burlap sacks.\$13.50

10 or 5 lb. cotton sacks 15.00

2 lb. cotton sacks 15.50

1 lb. cotton sacks 16.50



FACSIMILE
1-2-5-10 LB. COTTON SACKS

**ALL QUOTATIONS PER 100 POUNDS
SPRING 1938 DELIVERY**

SEED COMPANY

UNDABLE LAWN MIXTURES

Write or Wire
JERSEY CITY, N. J.

We give no warranty, express or implied, as to quality, productiveness or any other matter of any seeds we send out, and will not be in any way responsible for the crop.

DOUGHTEN'S CEMETERY or ESTATE FORMULA

A superior mixture of permanent Turf Grasses. All especially selected, heavy weight seeds, highly re-cleaned. Ideal for cemeteries, estates and parks or other locations receiving constant expert care. Composed of Colonial Bent, N. Z. Chewings Fescue, Rough Stalked Meadow Grass (*Poa Trivialis*), Fancy Kentucky Bluegrass, and Superfine Redtop.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks. **\$33.00**
Less than 50 lb..... **35.00**

VELVA-TURF "A Quality Product"

Blended without Ryegrass, this mixture has appealed to those who object to this nurse grass. Particularly recommended for the northern areas—Composed of Fancy Kentucky Bluegrass, N. Z. Chewings Fescue, Fancy Redtop and 7% White Clover.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks. **\$23.00**
5 lb. cotton sacks..... **24.50**
2 lb. cotton sacks..... **25.00**
1 lb. cotton sacks..... **26.00**

FREEDOM POLO or ATHLETIC MIXTURE

Suitable for all Athletic purposes. Composed of Imported Perennial Ryegrass, N. Z. Chewings Fescue, Fancy Kentucky Bluegrass and Fancy Redtop.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks. **\$25.00**
Less than 50 lb..... **27.00**

PERMAGREEN "The Lawn Supreme" Packed in Green Cotton Bags

One of our popular sellers. A splendid mixture producing a bright colored permanent turf—Blended without White Clover. Composed of N. Z. Chewings Fescue, Fancy Kentucky Bluegrass, Fancy Redtop and Domestic Ryegrass.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks **\$22.00**
10 lb. and 5 lb. cotton sacks. **23.50**
2 lb. cotton sacks..... **24.00**
1 lb. cotton sacks..... **25.00**

FAITH TERRACE MIXTURE

A blend of grasses whose characteristics recommend them for this purpose—Contains Domestic Ryegrass, N. Z. Chewings Fescue, Fancy Kentucky Bluegrass, Redtop, White Clover and Timothy.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks. **\$20.00**
Less than 50 lb..... **22.00**

COMMUNITY PARK

This quick growing mixture is composed of Domestic Ryegrass, Redtop, Timothy, Fancy Kentucky Bluegrass and 1% White Clover.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks **\$12.00**
5 lb. cotton sacks..... **13.50**
2 lb. cotton sacks..... **14.00**
1 lb. cotton sacks..... **15.00**

GREENDALE

Blended for "Competitive Purposes". Contains Domestic Ryegrass, Timothy, Redtop, 1% White Clover and 1% Kentucky Blue.

PACKED Price Per 100 Lbs.
100 lb. or 50 lb. burlap sacks **\$10.00**
5 lb. cotton sacks..... **11.50**
2 lb. cotton sacks..... **12.00**
1 lb. cotton sacks..... **13.00**

WHITE CLOVER FOR LAWNS

	FANCY 98 Pure—85 Germ.	CHOICE 95 Pure—80 Germ.
Packed 100 lb. or 50 lb. cotton bags	\$35.00	\$33.00 per 100 lbs.
Less than 50 lb.	36.00	34.00 per 100 lbs.
White cotton bags at 30c each		
1 lb. cotton sacks38 each	.36 each
1/2 lb. paper bags.....	.20 each	.18 each
1/4 lb. paper bags.....	.11 each	.10 each

Ask for Quotations--

Special Mixtures—Blended to your own or specified formulas.
Mixtures—Blended according to formulas furnished by New Jersey or other State Agricultural Experiment Stations.

FREIGHT

ALLOWED or PREPAID—on Lawn Mixtures—100 lb. or over—no extra charge Motor Truck Store Door Delivery—If Available. Other Seeds—F. O. B.—Jersey City or New York.

TERMS -- LAWN MIXTURES ONLY 2% 10 NET 30 DAYS
TO ACCEPTABLE ACCOUNTS

TURF
GRASSES

TURF AND LIGHT GRASSES FOR LAWN PURPOSES

Prices F. O. B. Jersey City or New York . . . Bags or Sacks not returnable

All prices per 100 pounds, prompt shipment, subject change without notice.

→ } TERMS--Seeds listed on this page--Net Cash--No Discount--Subject to Arrival Draft
Lawn Mixtures 2-10 Net 30 days to acceptable accounts

IMPORTED BENTS

	Full bags	Less than full bags
S. G. MIXED (D. S. Co. Sealed)		
80 pure (contains about 15% Velvet Bent)	85.00	87.00
Packed sacks—About 110 lbs. each—gross for net.		
N. Z. BROWNTOP (Government Sealed)		
98 Pure, 90 Germ.	70.00	72.00
Packed sacks—120 to 140 lbs. each—gross for net.		
RHODE ISLAND (N. Z. Grown)		
Government Certified an erect growing, non-creeping Bent, 98 Pure, 90 Germ. Packed white cotton bags		
100 lbs. each—bags extra at value	72.00	74.00

DOMESTIC BENTS

All Packed 100 lb. White Cotton Bags—extra at value

	Full bags	Less than full bags
COLONIAL (D.S.Co. Sealed)		
95 Pure, 90 Germ.	55.00	57.00
RHODE ISLAND BENT (Domestic Grown) Colonial Type	58.00	60.00
ASTORIA (State Sealed Bluetag)		
Oregon Grown—		
99 Pure, 90 Germ. 1937 Crop	65.00	67.00
SEASIDE (State Sealed Bluetag)		
Coos County Grown—		
99 Pure, 90 Germ. 1937 Crop	62.00	64.00

"All Our Bents Are Free from Redtop"

FESCUES

	Full bags	Less than full bags
NEW ZEALAND CHEWINGS FESCUE, 1937 CROP		
(Packed sacks—120 to 145 lbs. each Gross for Net)		
Forwarded via San Francisco thence by rail to Jersey City to conserve germination—98 Pure, 90 Germ.	42.00	44.00
CREeping RED FESCUE (Certified and sealed by German Govt.)		
(Packed sacks 110 lbs. each Gross for Net)		
90 Pure, 90 Germ.	60.00	62.00
HARD OR SHEEPS FESCUE		
(Packed sacks 110 lbs. each Gross for Net)		
90 Pure, 90 Germ.	25.00	27.00
FINE LEAVED FESCUE		
(Packed Sacks 110 lbs. each Gross for Net)		
75 Pure, 80 Germ.	45.00	47.00
MEADOW FESCUE		
(Packed sacks 110 lbs. each Gross for Net)		
98 Pure, 90 Germ.	12.00	14.00
ROUGH STALKED MEADOW GRASS (Poa Trivialis)		
(Packed sacks 110 lbs. each Gross for Net)		
Freedom Quality, 98 Pure, 90 Germ.	35.00	37.00
90 Pure, 90 Germ.	30.00	32.00
CRESTED DOGSTAIL		
(Packed sacks 112 lbs. each Gross for Net)		
98 Pure, 85 Germ.	25.00	27.00

RYE GRASSES

	Full bags	Less than full bags
DOMESTIC (Oregon Grown)		
Packed sacks 100 lbs. each—Gross for Net		
99.50 Pure, 90 Germ.	8.00	9.00
ENGLISH OR PERENNIAL (Irish Grown)		
Packed sacks—112 lbs. each—Gross for Net		
99 Pure, 90 Germ.	9.50	10.50
ITALIAN (Irish Grown)		
Packed sacks—112 lbs. each—Gross for Net		
99 Pure, 90 Germ.	8.00	9.00
PACEY'S (Irish Grown)		
Packed sacks—112 lbs. each—Gross for Net		
99 Pure, 90 Germ.	10.50	11.50

KENTUCKY BLUEGRASS

Packed sacks—112 lbs. each—gross for net

	Full bags	Less than full bags
19 lbs.—80 Pure, 80 Germ.	11.50	12.50
21 lbs.—85 to 90 Pure, 85 Germ.	12.00	13.00
Freedom Quality—Extra Heavy,		
98 Pure, 90 Germ.	14.00	15.00
Canada	17.00	18.00

FANCY REDTOP

Packed White Cotton Bags—extra at 30¢ each

	Full bags	Less than full bags
90 Pure, 90 Germ.	12.00	13.00
92 Pure, 90 Germ.	12.50	13.50
95 Pure, 92 Germ.	13.50	14.50
Freedom Quality		
98 Pure, 92 Germ.	14.50	15.50

UNHULLED

Packed sacks gross for net

	Full bags	Less than full bags
60 to 65 Pure	8.50	9.00
40 to 50 Pure	7.50	8.00

FIELD SEEDS

Packed white cotton bags—extra at 30¢ each

	Full bags	Less than full bags
Freedom Timothy, 99.75 Pure, 90 Germ.	4.75	5.25
Lawn Timothy, 95 Pure, 90 Germ.	4.00	4.50
Freedom U. S. Verified as to Origin Domestic Red Clover, 99 Pure, 90 Germ.	40.00	42.00
Freedom Imported Red Clover, 99.50 Pure, 90 Germ.	18.00	20.00
Freedom Alsike, 99 Pure, 90 Germ.	33.00	35.00
Fancy Alsike, 95 Pure, 90 Germ.	31.00	33.00
Freedom U. S. Verified as to Origin Northw't'n Alfalfa, 99.50 Pure, 90 Germ.	39.00	41.00
Freedom Provence Alfalfa, Stained 1% Green 99 Pure, 90 Germ.	24.00	26.00
Wild White Clover, English Certified	150.00	155.00
Wild White Clover, English Uncertified	100.00	105.00

OUR QUALITY GUARANTEE

We offer the best quality—re-cleaned seeds—high in purity and of strong germination. All our deliveries are uniform. Every bag or sack is tagged—

To comply with your State Regulations

Any delivery, not equal to sales specifications, can be returned and money refunded.

THE DOUGHTEN SEED COMPANY

J. A. Patten. PRES.